

廣告宣稱之商品功能是業界「唯一」卻非唯一，遭罰！案關圖片

The screenshot shows the Rakuten website interface. At the top, there's a search bar with the text '請輸入關鍵字' (Please enter keywords). Below that, there are navigation links for '商品分類' (Product Categories), '優惠券' (Coupons), '購物回饋' (Shopping Rewards), '抽獎優惠' (Lottery Promotions), '天天免運' (Free Shipping Daily), and '日本' (Japan). The main content area features a store profile for 'FLYING POINT' with a 4.7 rating and '電子發票' (Electronic Receipts). Below the profile, there's a video player showing a car-mounted wireless phone holder. The video has a red dashed box around the text '業界唯一' (Industry's only) and '熄火能用' (Can be used after engine stop). The video player also shows 'FP 車載無線充 手機支架' (FP Car-mounted wireless charging mobile phone holder) and '24H' (24 hours). The video player controls at the bottom show '0:08 / 0:53' and 'YouTube'.

廣告不實